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HERSHEY HOLIDAY TREATS AT RETAIL FACT SHEET

Whether searching for the perfect gift, making holiday gatherings more festive or stuffing stockings with delicious candies, Hershey can help anyone provide a cheerful surprise for their friends and loved ones with seasonal treats available at retailers nationwide.

- *Hershey's* treats available this Holiday season in grocery, drug and department stores include:
 - **Hit the Jackpot with *Pot of Gold*** – Treat your favorite chocolate lover to *Hershey's Pot of Gold*® Boxed Chocolates filled with fine confections, perfectly designed for gifting. Available in several delicious assortments:
 - Premium Collection
 - Milk Chocolate Collection
 - Nuts Collection
 - Caramels Collection
 - Pecan Caramel Clusters
 - **Say it with a Kiss™** – Sweeten your Holiday gathering with seasonal *Hershey's Kisses*® Candies.
 - NEW – *Hershey's Kisses*® Brand Milk Chocolates Naughty and Nice Gift Bags
 - NEW – *Hershey's Kisses*® Brand Milk Chocolates Red and Green Gift Bags with seasonal plumes
 - *Hershey's Kisses*® Brand Milk Chocolates Filled with Hot Cocoa Crème
 - *Hershey's Kisses*® Brand Candy Cane-Flavored Mint Candies
 - *Hershey's Kisses*® Brand Mint Truffle Wrapped in Dark Chocolate
 - *Hershey's Kisses*® Brand Milk Chocolates, adorned in red, green and silver wrappers
 - **Stocking Stuffers** – Fill your loved ones' Holiday stockings with a wide array of *Hershey's* treats.
 - NEW – *Whoppers*® *Sno-Balls*® Candy Coated Malted Milk Balls, *Whoppers*® Malted Milk Balls and *Milk Duds*® Candy Holiday Village Cartons
 - NEW – *Jolly Rancher*® Holiday Lollipops
 - NEW – *Hershey's* Solid 5 oz. Milk Chocolate Santa
 - NEW – *Hershey's Bliss*® Crème de Menthe-Flavored Milk Chocolate

Hershey's complete seasonal collection can be found at retailers nationwide. For more information on *Hershey's* seasonal products, as well as delicious Holiday recipes, crafts and gift giving solutions, visit www.Hersheys.com/Holidays.